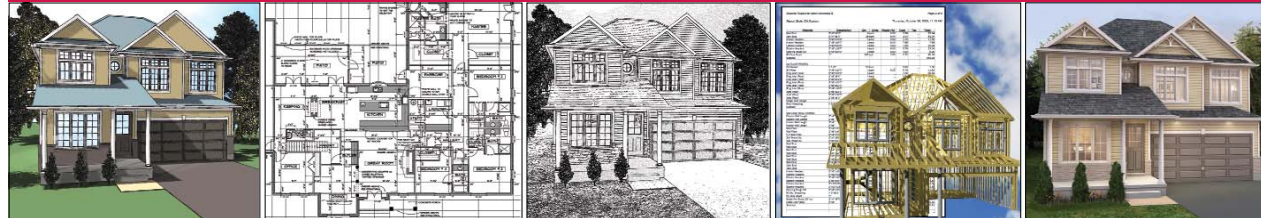


Design Software for Professionals



SOFTPLAN
ARCHITECTURAL DESIGN SOFTWARE

Designing with SoftPlan offers practical tools that are simple to learn and easy to use.



WORKING DRAWINGS

SKETCH your designs free form.
EDIT them for accuracy.
CUSTOMIZE them for the way you build.

Four Times
 faster than drawing by hand

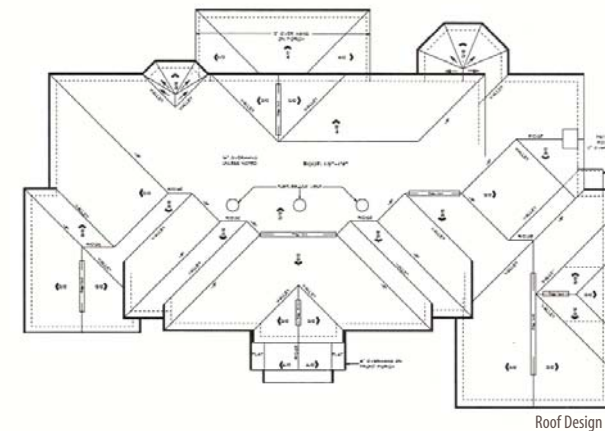
SoftPlan is the fastest way to create construction documents.

Your choice of CAD software is one of the most important you can make, and the value of that choice is measured by a program's ability to create complete, highly detailed working drawings with the most efficiency. Simplify your design process with SoftPlan and experience for yourself the difference of drawing with the fastest CAD package in the industry.

At every stage, SoftPlan provides powerful features and a user-friendly interface. Create construction documents quickly using SoftPlan's automated design tools. Draw plans effortlessly by placing objects such as walls, windows, roofs, and floor joists with a few simple clicks of the mouse. Once the basic layout is complete, use SoftPlan automated tools to place cabinets, electrical, and more. Generate wall panel diagrams, and floor, ceiling, and roof framing with ease. Automation increases the productivity of any design work flow by reducing the needlessly repetitive and time-consuming tasks required by other CAD packages.

Customize your drawings with easily editable SoftPlan objects. Add symbols to SoftPlan's libraries, and create custom wall types. Customization gives the ability to achieve any regional design, generate accurate material lists, and create photo-realistic renderings. Construction documents in SoftPlan are drawn quickly without sacrificing accuracy.

With more than two decades of development, SoftPlan offers a unique and industry leading solution for residential and light commercial design. Maximum automation combines with a short learning curve to create a world of unlimited design capabilities. Using the "virtual model" design, SoftPlan allows you to build a model of your project before you build it on the site, and your "virtual model" provides complete working drawings, 3D renderings, an accurate material list, and cost estimate reports.



SoftView rendering in illustrated mode.

"We're sold on the system"
 SoftPlan has proven itself to us. We're sold on the system. Without a doubt, SoftPlan is the best software on the market for a builder. It's easy to learn, easy to use, and powerful. We paid for our expenses in the first three months by sitting customers down and saying "What do you want," and then creating it on the screen. It paid for itself in increased sales...that's hardware and software.

Citrus Hills Development - Chuck Sanders
 Lecanto, FL



"Revisions are a snap"

There is no way to draw a floor plan any faster than with SoftPlan. Even if all you work with are floor plans, SoftPlan is for you. My revisions are a snap. I design a wide variety of homes - simple to very complex with all types of foundations. SoftPlan is so perfect for what I do because it is specifically programmed to design and detail residential homes.

Larry James of Larry James & Associates
Monroe, LA

Simplify the Design Process of:

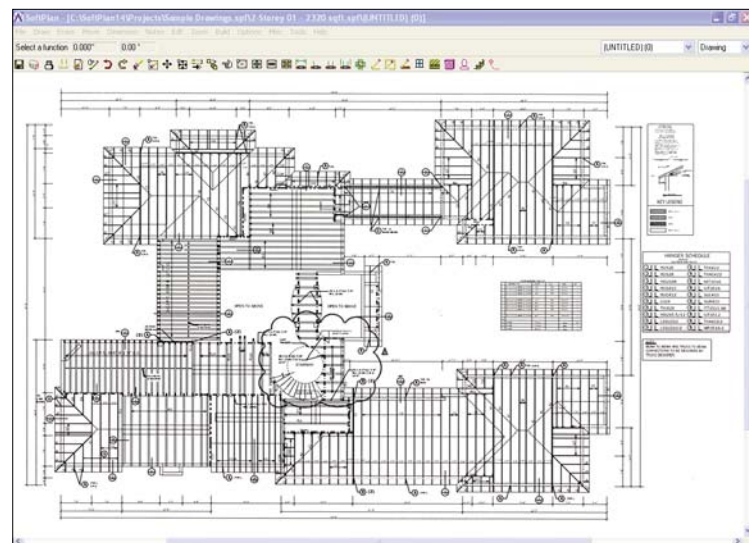
- Plan Layout
- Electrical Layout
- Cabinet Layout
- Area
- Roof Layout
- Roof Framing
- Wall Framing
- Floor System Design
- Deck Design
- Cross Sections
- Elevations
- Detail Design
- Site Plans
- Room Layout
- 3D Renderings

Easy to Use

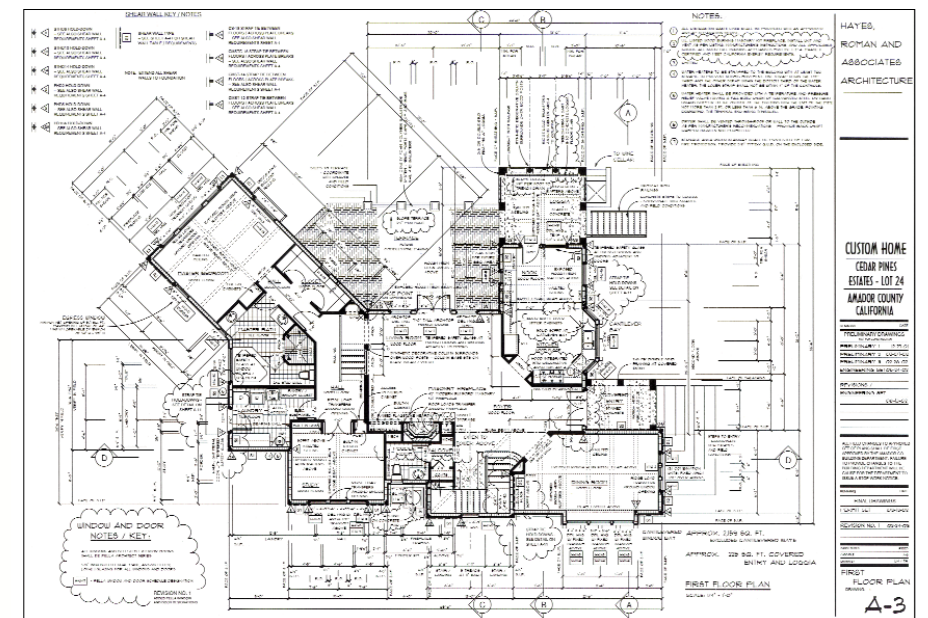
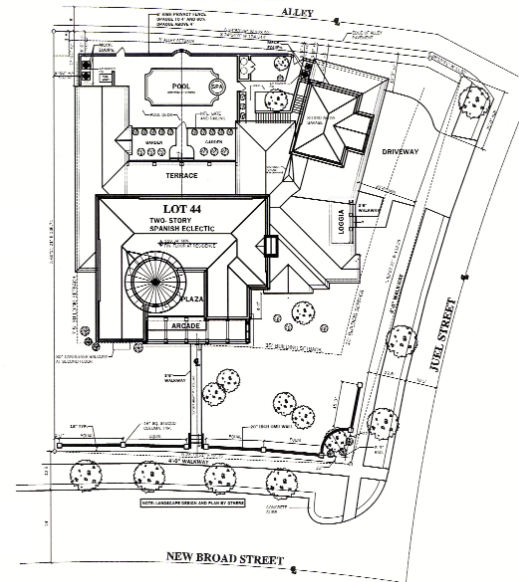
SoftPlan's learning curve is the shortest in the industry. SoftPlan allows you to draw with fully assembled items such as walls, windows, beams, etc., so you don't need to learn a whole new language or x,y,z coordinates to effectively use the program. SoftPlan is an object oriented design program that uses terms that building professionals are familiar with, so users of the software are only designing floor plans. Once the floor plan designs have been completed, SoftPlan automatically creates elevations, cross sections, roof framing, wall framing, and much more!

Faster Than Any Other CAD Software

Not only does SoftPlan make the design process easier, it impacts your bottom line by increasing the speed at which designs can be created and edited. SoftPlan has been developed with specific tools that eliminate the unnecessary and repetitive tasks that conventional CAD packages require.



SoftPlan's easy to use interface allows for quick drawing and editing.



Create professional construction documents to obtain building permits.

With SoftPlan, work smarter not harder using automatic drawing features.

One of SoftPlan's key timesaving characteristics is automation. SoftPlan has been designed with specific tools that eliminate tedious and time consuming work that other CAD packages require.

Roof, floor, wall, framing diagrams, elevations, cross sections, and more generate almost effortlessly. Automation limits the mistakes of manual calculations and frees you up to focus on the design. Use your new found time to create additional drawings that improve client and trade relations.

Whether you're an architect who wants to quickly create customized drawings, a builder who needs to be able to instantly create variations of the same house, or a remodeler who needs to promptly respond to clientele needs, SoftPlan will increase your productivity without interrupting your current workload.

"More professional, more realistic presentations"

We wanted to make more professional, more realistic presentations, so we began investigating the wide variety of CAD software programs for remodelers and builders. We chose SoftPlan because it looked like a system that we could integrate into our daily activities without months of training. We were right; within days, we were able to print floor plans and elevations of room additions.

Gregory Geisler of R.A. Kalfas Home Improvement Inc. (as seen in *Remodeling Magazine*)
Strongsville, OH

3D RENDERINGS



There's no better sales tool than showing your client exactly what their new home will look like.....before you build it.

At every step of the design process in SoftPlan, a 3D rendering of your model is available. Trouble shoot the design and increase client communication with 3D presentations that your average customer will find easy to relate to. SoftView is an unparalleled sales tool and comes standard with every SoftPlan purchase.

View your design from different interior and exterior angles. Add lighting throughout the model to create realistic shadows and reflections. Complete the model with a variety of textures and models from SoftPlan's libraries or customize with your own. SoftPlan allows you to import digital pictures of the lot to use as the background as well as other images to enhance your rendering's photorealistic look.



The time it takes to create a 3D rendering is significantly less than our competitors.





"Getting Me More Work"

What piqued my interest? The material take-off. I tried using another estimating program but I found that I still had to do a lot of figuring. Plus it was so cumbersome, time consuming, and inaccurate. But SoftPlan could look in every nook and cranny and give me an accurate list. I put it through a rough test too. I drew six different wall types and placed a wide variety of window styles and sizes - and with a push of a button - a complete material list. No more running out of materials or over guessing. The SoftPlan materials list saves me time and my profit margin has gone up by 5% - 7% in the first year. Before, it was hit or miss with my pricing per square foot. Now with SoftPlan, a customer can come to me with a rough sketch, and I can produce a very close cost estimate in a day. This is getting me more work.

Michael Farragon of Stonegate Signature Homes

MATERIAL LISTS

Material Report for plan: Ironwood II Page 2 of 6

Report Style: CH Custom Thursday, October 06, 2005, 11:13 AM

Material	Description	Qty	Units	Waste (%)	Cost	Tax	Total
Wall Stud	2"x4"x10'	8 each		6.00	5.90		54.81
Wall Stud	2"x4"x10'	26 each		6.00	25.00		155.20
Interior Headers	2"x8"x10'	3 each		6.00	5.76		17.28
Interior Headers	2"x8"x10'	1 each		6.00	2.88		8.64

Material Report for plan: Ironwood II Page 1 of 6

Report Style: CH Custom Thursday, October 06, 2005, 11:13 AM

Material	Description	Qty	Units	Waste (%)	Cost	Tax	Total
EXCAVATION & FOUNDATION							
	Excavation	4 sq ft		8.00	35.00		380.00
	Foundation	40 sq ft					

Material Report for plan: Ironwood II Page 3 of 6

Report Style: CH Custom Thursday, October 06, 2005, 11:13 AM

Material	Description	Qty	Units	Waste (%)	Cost	Tax	Total
Roof Sheathing	5/8"x4"x10'	51 units		6.00	9.50		484.50
Common Rafters	2"x6"x10'	22 each		8.76	19.50		115.20
Common Rafters	2"x6"x10'	28 each		2.88	54.72		54.72
Common Rafters	2"x6"x10'	8 each		3.60	28.80		28.80
Common Rafters	2"x6"x10'	14 each		4.32	60.48		60.48
Common Rafters	2"x6"x10'	7 each		5.04	35.28		35.28
Common Rafters	2"x6"x10'	10 each		1.20	72.00		72.00
Common Rafters	2"x6"x10'	2 each		6.48	12.96		12.96
Common Rafters	2"x6"x10'	1 each		8.64	8.64		8.64
Ridge Board	2"x6"x10'	160 each		13.44	157.44		157.44
Hip Rafters	2"x6"x10'	1 each		0.35	40.00		40.00
Hip Rafters	2"x6"x10'	4 each		3.81	15.24		15.24
Valley Rafters	2"x6"x10'	1 each		4.80	14.40		14.40
Flashed Board	2"x6"x10'	10 each		5.76	57.60		57.60
Flashed Board	2"x6"x10'	4 each		2.88	28.80		28.80
Joist (Gang)	2"x6"x10'	9 each		2.88	25.92		25.92
Joist (Gang)	2"x6"x10'	8 each		3.60	31.68		31.68
Joist (Gang)	2"x6"x10'	15 each		5.16	77.40		77.40
Joist (Gang)	2"x6"x10'	20 each		4.32	177.60		177.60
Subtotal		188 each		6.04	1442.00		1442.00



Better planning equals better results for everyone.

Enhanced design management, improved cost control, increased profits...sound like something your business could benefit from? SoftList offers itemized and comprehensive material lists that are dead on accurate. Generate your cost estimates automatically using information from the floor plan that you've drawn.

SoftList uses the details from your completed floor plans such as walls, windows, joists and more to estimate the amount and cost of materials needed for a project, counting the way you count. Plus, SoftList is fully open to customization. Assign hard costs, waste factors, mark-ups, labor rates, change how a material is counted, and add new materials. Export the list into a variety of other software packages, and generate a cutlist report to ensure minimal waste.

Changing pricing is simple with user ability to track up to three different price quotes per material. Costs can be linked to outside data sources and updated automatically. Or, import costs into SoftList using the accounting package your business uses, including QuickBooks®, by assigning an item or part number.

Report styles can be edited to specify information such as columns, headings, materials listed, and totals calculated for a report. Create a detailed report for your own use listing items such as mark up, labor, and waste separately, or create a summary version of this report for client use. SoftList is easy to use and easy to customize.

Lumber Pricing

Plan Title: Ironwood II

Source: [dropdown] New Name Delete [dropdown] Price Per [dropdown] Foot [dropdown] Make

Thick	Depth	Length	Cost	Alt A	Alt B
1.000"	2.000"	10' 0.000"	\$5.102	\$5.000	\$5.000
1.000"	3.000"	10' 0.000"	\$5.152	\$5.000	\$5.000
1.000"	4.000"	10' 0.000"	\$5.203	\$5.000	\$5.000
1.000"	6.000"	10' 0.000"	\$5.304	\$5.000	\$5.000
1.000"	2.000"	10' 0.000"	\$5.203	\$5.000	\$5.000
1.000"	3.000"	10' 0.000"	\$5.304	\$5.000	\$5.000
1.000"	4.000"	10' 0.000"	\$5.406	\$5.000	\$5.000
1.000"	6.000"	10' 0.000"	\$5.507	\$5.000	\$5.000

FRAMING LABOR

Plan Title: Ironwood II

Item	Quantity	Unit	Cost	Tax	Total
Roof Sheathing	188 each		90.00		360.00
Roof Framing	63 hours		37.50		2362.50
Roof Sheathing	158 each		5.76		910.08
Roof Framing	144 hours		6.75		972.00
Roof Sheathing	8 each		0.90		7.20
Roof Framing	5 hours		0.90		4.50
Roof Sheathing	9 each		15.75		141.75
Roof Framing	144 hours		6.75		972.00
Subtotal					2664.24



"Can typically save clients between \$1000 - \$4000 per plan"

As a material management provider for everyone from Top 10 production builders to small, local custom builders, we can't settle for anything less than accurate. Using the flexibility of SoftList, we're able to meet the material reporting needs of our largest clients. This is a difficult task given the complexity of a multi-divisional builder operating across multiple regions, states, and markets. And, we can typically save clients between \$1,000 and \$4,000 per plan on excess material costs.

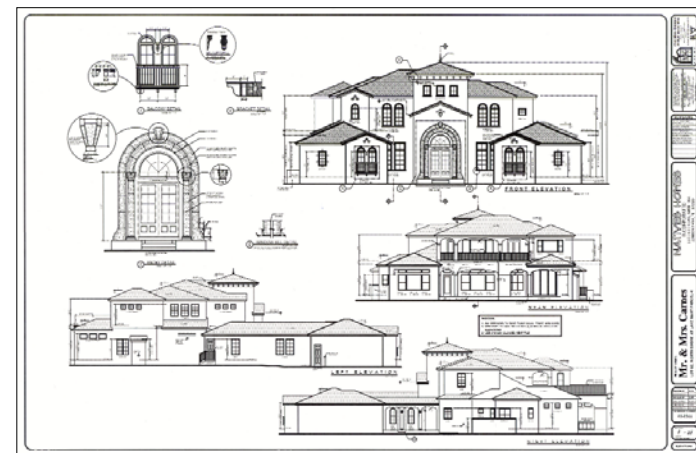
Design2Bid - Darren Schwartzkopf
Colorado Springs, CO

PROFESSIONAL VERSION

Choose the right software for your needs...

SoftPlan offers both a professional and basic version of the software as well as additional modules that enhance the program and further integrate intuitive technology into your design workflow. Find the right combination of products to suit your design needs and budget, and maximize your productivity in the office and on the worksite.

SoftPlan also offers the **Remodeler Configuration**, that provides remodeler's proper configuration right out of the box, in both the professional and basic versions. Users can easily distinguish new, existing, and demolition items on the plan, and create accurate material lists.



Section details, elevations, and cross sections created in SoftPlan Pro.

SOFTPLAN \$2385

Utilizing the SoftPlan Professional version as your design tool will give you the flexibility to create complex, custom drawings with speed, accuracy, and ease. SoftPlan comes with design tools and pre-defined libraries that make creating and editing floor plans, roof plans, and joist layouts a snap. When you are ready, SoftPlan drawings can be printed by virtually any printer or plotter or taken to your local reprographics shop. SoftView takes the drawing created in SoftPlan and generates a 3D rendering of your model. You can also command SoftView to create multiple cross sections wherever you choose, and elevations from any or all sides you would like to see, i.e., front, rear, left, or right. Add shadow and lighting effects, textures, backgrounds, and even your own images to any 3D rendering you create. The SoftView module comes standard with every SoftPlan purchase.

ADDITIONAL MODULES

SoftPlan offers additional modules that customize the functionality of SoftPlan to speed your productivity. Create accurate material lists and cost estimates using the information from your floor plans, draw using the industry's only voice activated software, or receive instant access to view, comment, and mark-up drawings anywhere.

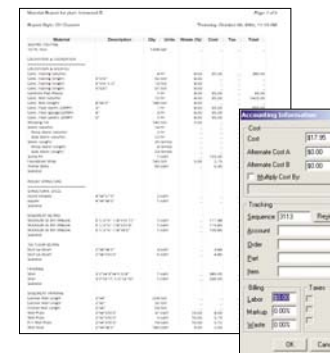
SOFTLIST

Material Estimating

SoftList uses the drawing information added in SoftPlan and generates a complete material list and cost estimate report for the design. SoftList will count all construction materials, add user-definable costs, mark-ups, waste factors and labor rates to provide a material list. As with any SoftPlan module, the material list can easily be customized to meet your needs. This generated material list can also be exported to several other software packages including estimating, accounting, and even scheduling programs.

\$600

add SoftList for \$600 at time of initial SoftPlan purchase only



Generate a complete material list with SoftList.

SOFTPLAN REVIEW

Drawing Viewing & Mark-up Tool

SoftPlan reView will improve communication throughout the building process by allowing everyone that is involved in the project to review, comment, and mark-up the drawings. reView files can be viewed on a Pocket PC or a laptop for the convenience of taking the drawings to the site, lumberyard, and client meetings to record changes or punch items. Any mark-ups or comments from reView drawings can be loaded directly back into SoftPlan drawings. reView also creates a 3D file to allow users to navigate through the model.

\$200

add SoftPlan reView for \$200 at time of initial SoftPlan purchase only



SoftPlan reView 3D allows users to send the 3D SoftView model to clients for viewing.

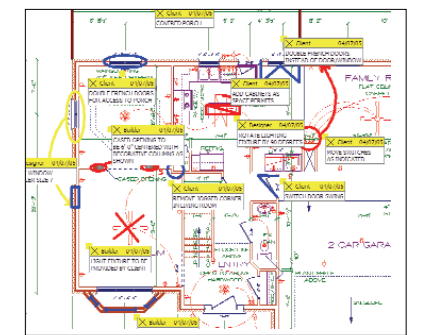
SOFTTALK

Voice Activated Drawing

With SoftTalk, you can easily access SoftPlan's menus through cutting-edge voice recognition technology. Leaving the cursor in the drawing area, all menu items can be activated verbally. No other CAD program in the world allows you to talk your way from concept to completed drawing. In essence, SoftTalk is the ultimate shortcut speeding up your drawing time even more!

\$200

add SoftTalk for \$200 at time of initial SoftPlan purchase only



With reView, easily make revisions.

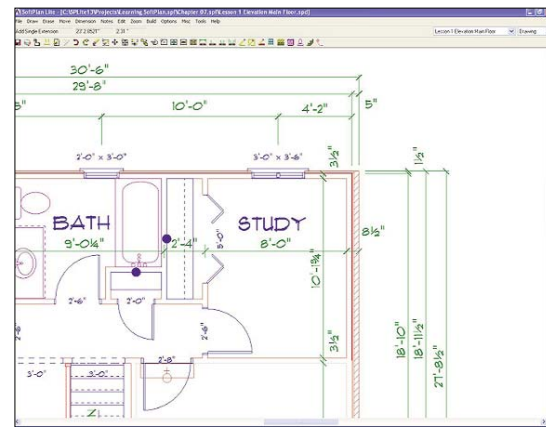
SOFTPLAN Lite \$985

To meet varying design needs and budgets, SoftPlan provides both a Professional version and a scaled down Lite version. SoftPlan Lite is an easy-to-use software package configured for those with fewer design requirements and/or a limited software budget. Create working drawings, and a scaled down version of SoftView generates elevations, cross sections, and basic 3D renderings from your SoftPlan Lite floor plan. Lite gives you the tools needed to complete basic residential designs.

Finding the right software is simple. Customization, Automatic Framing, Site Plan Work, 3D Rendering, and Material Lists are the major categories that represent the differences in basic and professional version functionality. These differences have been outlined in the chart below.

You can keep your options open with SoftPlan Lite. When you enter the SoftPlan family of products, you have the flexibility to apply the purchase price of Lite towards the upgrade to SoftPlan Professional should your design needs change.

BASIC VERSION



Major Differences between SoftPlan Lite & Pro

Customization	The most important difference by far, SoftPlan Pro allows the user to create new wall types, windows, beams, joists, and more while SoftPlan Lite offers only symbols that have been pre-loaded. A greater number of System Configuration options are also available in SoftPlan.
Automatic Framing	Automatic wall and roof framing, working with studs, rafters, and trusses and other useful framing commands are included in the SoftPlan Pro package. SoftPlan Lite has simplified versions of some of these commands.
Site Plan Work	SoftPlan Pro allows users to generate lot layouts simply through inputting surveyor's coordinates along with a variety of detailed features to create accurate site plans. Site plan work is not available in SoftPlan Lite.
3D Rendering	SoftPlan Pro features more advanced rendering functions. The professional version will also allow importation of textures, photos, and other user specific materials.
Material Lists	SoftPlan Lite calculates your materials and allows you to input pricing on a design-by-design basis. SoftPlan has the ability to do a tremendous amount of custom configuration including cost mark-ups, waste factors, labor costing, etc.

For a complete list of differences between Lite & Pro, visit www.softplan.com.



Renderings created in SoftPlan Lite.



Educational Curriculum

As part of our continued commitment to education, SoftPlan has developed a secondary level curriculum for architectural drafting. This resource is FREE to all SoftPlan educational users/registered schools.

The curriculum contains seven units and is designed for 135-180 hours of instruction. From foundation to roof plan, Architectural Drafting covers the basics of residential design and accepted building practices.

Units outline relevant themes for each topic as part of standard educational requirements. Visuals such as diagrams of structural components and captures of dialog boxes and library items offer an easy visual reference to students. The curriculum also provides pre-written problem statements and assignments.

EDUCATIONAL VERSION

Learn, Design, Achieve

SoftPlan Educational gives students the advantage. Transform the way students learn, increase student involvement with the design process, and improve achievement in and outside of the classroom.

Learn

SoftPlan is simple for students to learn. The program's object orientation eliminates the need to teach an entirely new language or x,y,z, coordinates to effectively use the software. Teachers can focus on building design and techniques instead of spending the entire semester teaching a software program.

Design

Cut down on the repetitive tasks of conventional CAD. SoftPlan speeds the design process with timesaving and easy to use automated features. Students find drawing with objects such as walls, windows, and beams simple, and after students design their floor plans, SoftPlan automatically creates elevations, cross sections, roof framing, wall framing, and more!

Achieve

Students that use SoftPlan excel from the classroom to the competitive level. Using the program, working drawings and 3D renderings can be created quickly giving students a significant edge. Schools that utilize the power of SoftPlan Educational software have seen their students go on to be extremely successful in local, regional, and national design competitions. Students enter their design careers well equipped to excel at the next step in their education or professional goals.

SoftPlan Educational Pricing

Master Station Only \$575

Student Work-Station Only \$100

*Discount pricing valid for Educational Institutions only. Minimum order required.

1500+
schools use SoftPlan
in the classroom

SERVICES

Technical Support	At SoftPlan, our highly trained support team has a background of architectural, construction, and computer knowledge and is equipped with in-depth knowledge and ready answers. Without question, they are the finest in the industry. Get help quickly and easily by calling, emailing, or faxing your questions free of charge for as long as you are using the current versions of SoftPlan. Our knowledgeable and courteous support staff will answer your SoftPlan questions promptly.
Interactive Training CDs	The SoftPlan Interactive Training CDs were designed by our very own training staff for those who want to use SoftPlan to its full potential. These CDs are a complete hands on training tool. Concepts can be understood through step-by-step explanations. Also, the CDs are a great supplement to the <i>Learning SoftPlan</i> training manual and make an excellent reference tool. The CDs are available in the Introductory, Intermediate, & SoftView levels.
Training Classes	SoftPlan training classes are an excellent place for users to gain hands on experience, view step-by-step demonstrations, and network with other SoftPlan users. Training classes provide these and many other benefits and often count towards continuing education credits. SoftPlan offers classes with our qualified training staff across the United States. The classes are tailored to suit the individual user's background and experience with SoftPlan by covering material from beginner to advanced.
SoftPlan User Group	SPLASH is provided as a communication channel between SoftPlan users allowing them to share knowledge and to discuss both technical aspects of the program as well as general construction techniques. The SPLASH site is an interactive way to improve your SoftPlan knowledge and meet other users. SPLASH features an online forum, a gallery where users can showcase their best work, and a classified section for placing ads. SPLASH is a free service available to all registered users of SoftPlan.
SoftPlan Home Plans Website	SoftPlan's online database of home plans presents an exclusive compilation of house plans in SoftPlan format. SoftPlan home plans offers a wide assortment of plans that will suit many styles and needs. The collections features plans from the nation's top residential designers providing the highest quality, and come in SoftPlan format. Both complete sets and conceptual plans are available.



30 day
money back guarantee

If for any reason you are not satisfied with SoftPlan software, we offer a 30-Day money back guarantee.

**For the most up to date information,
visit www.softplan.com.**

FREQUENTLY ASKED QUESTIONS

Q There are several CAD programs. What's the difference?

A CAD programs generally are priced at \$300 to \$7000 and range from easy to use but lacking function to highly detailed yet difficult to draw in, respectively. At \$2985, SoftPlan provides a user friendly interface with the ability to complete highly detailed working drawings, 3D renderings, and material take offs. If price is truly an issue, SoftPlan Lite is available at \$985 with many of the features of the full version, and your SoftPlan purchase can be applied toward an upgrade at any time.

Q What makes SoftPlan a better choice over AutoCAD®?

A AutoCAD® is a general purpose CAD program that is good at drawing a lot of different things. SoftPlan is excellent at drawing houses. If you are going to draw mechanical parts AutoCAD® is a good choice, but if you need to design houses, SoftPlan is the right choice. In SoftPlan, walls have material properties such as studs, roofs have pitch and fascia, and windows have trim. In AutoCAD®, each of these items are drawn as lines (and 2D lines most of the time). The type of optimization SoftPlan offers translates into faster design and drawing time, quicker revisions, integrated materials lists, and detailed 3D models. Most people that draw in SoftPlan are architects, builders, and designers, because it is simple for building professionals to learn and understand.

Q What makes SoftPlan a better choice than some of the other programs on the market that are reputedly "easy to use"?

A There are many programs out there that are targeted to the do-it-yourself or home hobbyist market; some even have so called "professional" versions. These programs tend to take an over simplified approach by focusing on the quick, approximated visualization of spaces. This comes at the expense of the speed and accuracy of construction documents and materials lists.

Q Our company needs more than one copy of SoftPlan. Is there a discount on additional seats?

A Yes, SoftPlan sells additional seats at significant discounts. For pricing and restrictions, go to <http://www.softplan.com/ppricing.htm>.

Q What kind of output device do I need?

A SoftPlan can print in a number of different ways to any size or scale depending on the output device being used. Some customers do all of their printing in-house while others prefer to print on small format printers at their office and take their larger printing needs to an outside service. SoftPlan can print to any printer or plotter device that utilizes Windows® drivers. Whether connected to the computer directly or through a network, the current print driver simply needs to be installed to match the output device.

Q What can you tell me about SoftPlan's 3D?

A A to-scale three dimensional rendering of your model appears instantaneously at your request during any phase of the drafting process. SoftPlan allows you to apply countless textures to three dimensional surfaces - e.g. hardwood, carpet or tile to floor surfaces; brick, siding or stucco to exterior wall surfaces. To bring your model to life, various lighting, which casts incredible shadows and reflections, can be added. 3D views are generated in different modes such as Wire Frame, Hidden Line, Shaded, and Textured 3D.

Q Some home design software targeted at consumers say they include materials lists. What makes SoftList different?

A SoftList is much more powerful than any other integrated material list module and the resulting list is more complete. SoftList has the ability to count materials via logic based material definitions. Items that are not drawn are counted based on the presence of items that are on the drawing. For example, if we were to draw a 8' x 10' stone patio, SoftList can calculate the volume of the excavation; the rolls of landscaping fabric, the length of edging, the volume of gravel and stone dust, and the number of stones required, each with pricing and a waste factor. This shows the huge difference between a simple schedule of materials and the comprehensive materials list that SoftList is capable of producing.

Q How can I see SoftPlan?

A A SoftPlan demonstration DVD is included in this brochure for you to evaluate. SoftPlan will also be happy to arrange for a trained representative to visit your home or office, to provide a comprehensive demonstration of our software. An online demo with a sales representative is also available for your convenience. Just call the SoftPlan sales office at 1-800-248-0164 and ask for a FREE live demonstration.



Create sketched renderings in SoftView.

With SoftPlan, See Instant Benefits

Increased Design Speed

Choose from hundreds of pre-defined construction symbols and notes. Quickly dimension drawings, and make custom changes with just a few clicks of the mouse.

Increased Editing Speed

Change the size of a room or add a completely new room in just minutes. Editing in SoftPlan will allow you to create a dramatically different look with speed and accuracy.

Automatic Drawings

SoftPlan's specific tools eliminate unnecessary and repetitive tasks that conventional CAD packages require. Automation reduces mistakes and makes generating elevations, cross sections, 3D renderings, and more, effortless.

Personalized Drawings

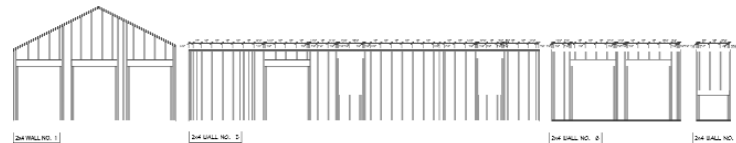
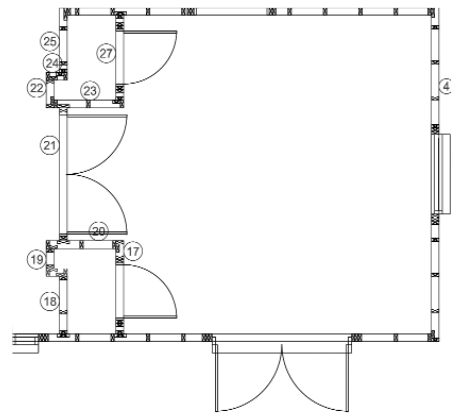
With SoftPlan, every phase of your drawing will be completely accurate. SoftPlan automatically updates your drawings as the dimensions change. Achieve any regional design. Import images from a digital camera.

Close More Sales

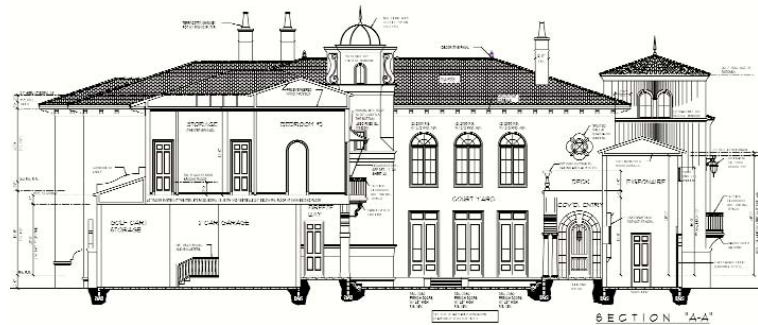
Customer service is key. Give your prospective customers the tools they need to clearly visualize their home before it's built, review changes and options, and provide accurate cost estimates.

Ease at the Click of a Button

Use SoftPlan with little or no CAD experience. SoftPlan will make learning to draw, editing, and presenting plans as easy as a click of a button. Draw with familiar objects such as walls, windows, doors, beams, etc.



Wall Framing



Cross Section

SoftPlan Order Form

SoftPlan is the most complete, versatile and user-friendly architectural design software available. Please take a look below at the program descriptions and pricing to determine which SoftPlan module fits your needs.

Choose Lite or Pro

- | | |
|--|---|
| <input type="checkbox"/> SoftPlan Lite
\$985 | Floorplans, Elevations, Cross Sections, 3D Perspectives, & Material Lists |
| <input type="checkbox"/> SoftPlan Pro
\$2385 | Floorplans, Elevations, Cross Sections, & Photorealistic 3D Renderings |

Additional Modules

- | | |
|---|--|
| <input type="checkbox"/> SoftList
\$600* | Precise Material Lists, Customizable, Waste Factors, Integrates with QuickBooks®
*can only be added to SoftPlan Pro |
| <input type="checkbox"/> SoftPlan reView
\$200* | Drawing Viewing & Mark-up Tool, 2D & 3D |
| <input type="checkbox"/> SoftTalk
\$200* | Voice Activation Module
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*Discount prices on additional modules are only good at time of initial SoftPlan purchase.

Additional Stations

- | | |
|---|--|
| <input type="checkbox"/> additional key license
\$895 | See details on the back of this sheet regarding additional key licensing |
|---|--|



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Address above is (circle one): Residential or Commercial (We cannot deliver to P.O. Boxes)

Phone: _____

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Form of Payment (circle one): Check C.O.D. Visa Master Card Amex

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Expiration Date: _____ Zip Code: _____

Billing Address: _____

Name on Card: _____

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To Order:  Fax: 615-370-1204

 Phone: 1-800-248-0164

 Online: www.softplan.com

SoftPlan Payment Options

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REGULAR PRICING	DOWN PAYMENT	x	12 MONTHLY PAYMENTS	=	TOTAL AMOUNT	TOTAL DOWN
SoftPlan Lite \$985	or \$485		\$ 65		\$1265	
SoftPlan \$2385	or \$785		\$160		\$2705	
SoftPlan with SoftList \$2985	or \$885		\$190		\$3165	
SoftPlan with SoftList & SoftTalk \$3185	or \$985		\$200		\$3385	
ADD SoftPlan reView \$200	*Add reView for an additional \$200 at time of initial SoftPlan purchase					
(\$15 shipping cost applies to Continental US & Canada only)						\$15
Total Amount: <small>(amount subject to applicable taxes)</small>						

Additional Key License

While additional SoftPlan keys function exactly like main SoftPlan keys, several restrictions apply to additional keys due to their significantly discounted price. Additional keys require a signed Additional Site License Agreement prior to shipping. This agreement will stipulate whether the key will be used exclusively as a "Multi User Single Site" or "Single User Multi Site" key. The Site License Agreement allows you to use additional keys for two different purposes. If you are a single user and wish to have additional copies of SoftPlan to allow you to leave one at home and one at the office or on your notebook select "Single User Multi Site" in the Site License Agreement. If you wish to have additional copies of SoftPlan for additional employees who will be using SoftPlan at the same location, select "Multi User Single Site" in the Site License Agreement. Additional keys are the property of the owner of the main SoftPlan key and may not be used in any manner other than indicated in the Site License Agreement. You may not sell or loan additional keys to others such as subcontractors, unrelated companies, or different physical locations of the same company. Technical support is only provided to the main key, and manuals are not included in the SoftPlan additional key purchase. If you have any questions about additional keys, please contact your local SoftPlan representative or SoftPlan Systems, Inc. prior to purchase.

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Card Number: _____

Expiration Date: _____ Zip Code: _____

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Name on Card: _____

Signature: _____

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Demo DVD
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